



Sweet Valley Wines

NEWSLETTER

SPRING 2008

Good Wine, Good Times, Sweet Memories...

WINEMAKER

JOSH MCDANIELS

SAVE THE DATE:

Spring Release Party
April 19, 2008
Starting at 6 PM
Enology & Viticulture
Center at WWCC
Walla Walla, WA

For more information:
Josh@SweetValleyWines.com

Spring Release
May 3-4, 2008
Walla Walla, WA

Camas Days
July 26-27, 2008
Camas, WA

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We are on our way! With our first year's release of 2005 Double Barrel Red Blend selling out, we have high expectations for the coming years and our new varieties. The SV Family just finished bottling and is looking forward to our 2008 Spring Release. Our wine maker, Josh McDaniels, had this to say; "Another great year with the Sweet Valley Wine Family and another awesome year of wine. The Walla Walla Valley appellation has made my life easier and helped me to create four new wines with intense color, complex flavors, and in depth aromas that we are excited to share with you!" This year we will be introducing our 2005 Merlot, 2005 Syrah, and 2007 Viognier, in addition to our 2006 Double Barrel Red Blend. We are expecting 175 cases of our signature Double Barrel Red Blend and 75 cases each of the Merlot, Syrah and Viognier. Yes, only 75 cases each!!!

With our limited production, now is the perfect opportunity to become a member of our new wine club, "SV Cork Club". Membership ensures first priority for purchasing our limited releases as well other great benefits. The SV Cork Club is a club for not



The Men of the Sweet Valley Family at 2008 Bottling

only the serious wine lover, but also those individuals on their way to becoming wine enthusiasts. As a young winery, the benefits of membership will grow as we do. Our wine club will have two membership levels and benefits of each will include: two shipments with tasting notes (May and November),

10% discount on less than case purchases and SV logo merchandise, 15% off full cases, complimentary tastings of current releases for you and two guests at our tasting room, priority invitations to Sweet Valley Wine events throughout the year and most importantly access to our limited production wines. As a way to kick-off our new club, for the first year, May 2008 to April 2009, member's names will be entered in monthly drawing for a chance to win SV logo merchandise.

In closing our first newsletter, we at Sweet Valley Wines would like to thank our family, friends and fellow wine lovers for helping make Washington's 500th winery grow. And grow fast it has! Family owned and operated, limited production, boutique wines, blending old world techniques with new world technology is us...is Sweet Valley Wines...here now... here to grow.

Cheers from the Sweet Valley Family to you and yours!!!!

Sweet Valley Cork Club

SV Cork Club Notes: There is no fee for joining our wine club and you may cancel membership at any time as you are only charged for wine that has already been shipped. Shipping and appropriate state taxes will be added to the wine total and will be charged to your credit card with each delivery. The quality of our wine can only be guaranteed using shipping methods that allow wines to arrive within two days. Also note that certain states may restrict shipments of wine.

2008 shipments for 8 cork members will include one bottle of each variety in the first shipment. For 12 cork members the first shipment will include one bottle each of our new varieties and three bottles of Double Barrel Red. Subsequent shipments will be a variety of winemaker's choice. Drawing takes place last day of month. Each SV Cork Club member's name goes in. In addition, for every three bottles purchased that month, another entree is added with your name on it. For six bottles you get two

additional entries and purchase a case during that month adds three additional entries to the drawing.

Purchasing a club membership is a great gift idea for the wine lover in your life.

To join the SV Cork Club now, simply complete the enclosed form and fax, email, or mail it back.

SV Cork Club membership questions contact Dawn at:

Dawn@SweetValleyWines.com